



AERIAL EVOLUTION  
2025

# CONFERENCE + EXHIBITION

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SPONSORSHIP PROGRAM



NOV 4 to NOV 6



Edmonton International  
Airport, Alberta



# INVITATION TO PARTICIPATE

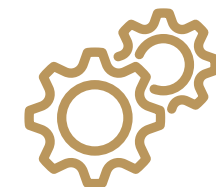
## Be part of shaping the future of aviation

Join the industry's most influential leaders at the 2025 AEAC Annual Conference, where the future of RPAS and advanced aerial technologies take flight. This conference is an essential gathering of professionals, decision-makers, and stakeholders from across the ecosystem. As a partner, your organization will gain unmatched brand visibility, direct access to key decision makers and the opportunity to build strategic partnerships.

The theme of the AEAC 2025 Conference is **"Canada's Leadership in the Evolving Global Drone Ecosystem"**.



**Dates and Location:** November 4-6, 2025, at Renaissance Hotel and Edmonton International Airport with VIP reception evening of November 3, 2025



**Expected Attendance:** we are expecting **over 300** industry professionals.

# BRAND VISIBILITY BENEFITS



Aerial Evolution  
Association of Canada  
Association pour l'Évolution  
Aérienne du Canada

Aerial Evolution Association of Canada 2025 Conference & Exhibition sponsors and exhibitors benefit from a variety of branding opportunities.

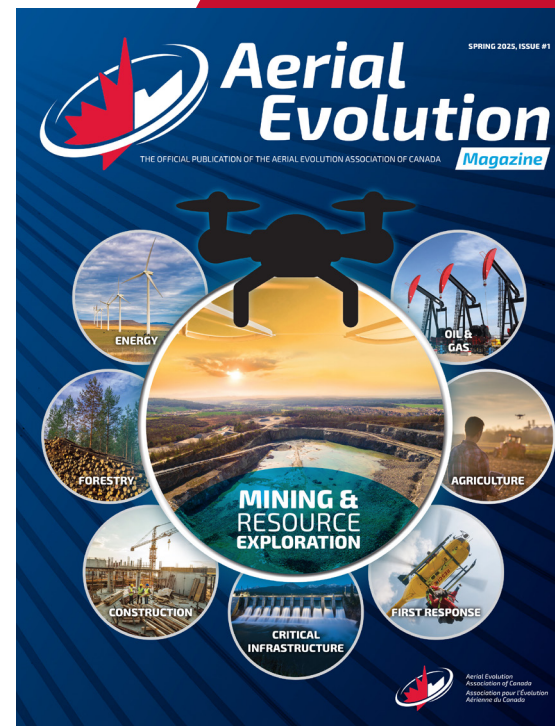
We will showcase your brand with pre-event marketing, on-site promotions with event signage, photo opportunities and social media posts, and post-event activities.

@ E-mail distributed to **2,500** industry professionals

in **3500** subscribers on [LinkedIn](#)

f **800** followers on [Facebook](#)

2x annual publication of the [Aerial Evolution Magazine](#) to **9,000 print readers and 25,000 to digital readers**



## Here's a brief outline of our benefits:

**PRE-CONFERENCE E-MAIL CAMPAIGN** The event and its sponsors will be promoted via a series of email communications sent directly to the inboxes of thousands of industry professionals.

**PRE-CONFERENCE SOCIAL MEDIA PROMOTION** The event and its sponsors will be promoted via the Aerial Evolution Association of Canada Facebook & LinkedIn accounts.

**ON-SITE DISPLAY** Sponsor logos will be featured on a variety of on-site signage and digital presentation formats.

**ON-SITE BRAND INTEGRATION** Branding at the event venue using decor, signage, and electronic displays to ensure excellent brand recognition and connection with the audience. From electronic displays to event signage, various sponsor and exhibitor packages offer excellent brand recognition to connect with over 250 participants we are expecting at Aerial Evolution Association of Canada Conference & Exhibition 2025!

**POST-CONFERENCE CAMPAIGN** Sponsors will benefit from continued exposure through a post-event email recap and social media content highlighting key moments and recognizing sponsor contributions, extending brand visibility beyond the event.

# SPONSORSHIP CATEGORIES

Benefits	Conference sponsor \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Exhibit Booth* \$4,250
	<b>SOLD</b>	<b>SOLD</b>	<b>7 AVAILABLE</b>	<b>5 AVAILABLE</b>	<b>SOLD</b>
"Presented by" on all official conference communications	●	○	○	○	○
Opportunity to make 5-minute opening and closing remarks at conference	●	○	○	○	○
Visibility on the official conference mobile app	●	○	○	○	○
Exhibit booth space 8 x 10*	●	●	○	○	●
Full Conference Registration	5**	4**	2	1	2
Opportunity to open or moderate a session/workshop	●	●	●	○	○
Featured post on pre and post-conference email and social media campaigns	●	●	●	○	○
Logo on pre and post-conference email and social media campaigns	●	●	●	●	●
Logo on conference website	●	●	●	●	●
Logo on on-site	●	●	●	●	●
Access to VIP sponsor reception	●	●	●	●	●
Group discount on additional registrations	●	●	●	●	●

\*Opportunity to live demo for additional fee

\*\* This includes the 2 conference registrations that come with the exhibit booth

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

1 available of each : \$3,500

Benefits Included	Wi-Fi Sponsor	Lanyard Sponsor	Hotel Key Card Sponsor	Women in Drones Event Sponsor	Student Mentorship Event Sponsor
Wi-Fi password and logo on signage	●	○	○	○	○
Logo on all attendee lanyards	○	●	○	○	○
Logo on official hotel room key cards	○	○	●	○	○
Logo on-site at event	○	○	○	●	●
Opportunity for 5-min introduction at event	○	○	○	●	●
Logo on conference website	●	●	●	●	●
Logo on on-site	●	●	●	●	●
Logo on pre and post-conference email and social media campaigns	●	●	●	●	●
Access to VIP sponsor reception	●	●	●	●	●
Group discount on additional passes	●	●	●	●	●

SOLD

SOLD

SOLD

# CONFERENCE Sponsor

## \$25,000

EXCLUSIVE "PRESENTED BY" MENTION

### Benefits:

- Exclusive **"PRESENTED BY"** mention on all official event communications
- Opportunity to make 5-minute opening and closing remarks at conference
- Visibility on the official conference mobile app
- **Exhibit booth space 8x10**
- **5 full conference registrations**
- Opportunity to open or moderate a session/workshop
- Featured post on pre and post-conference email and social media campaigns
- Logo on pre and post-conference email and social media campaigns
- Logo on conference website and on-site screens
- Access to **VIP Sponsor Reception**
- Group discount on additional registrations



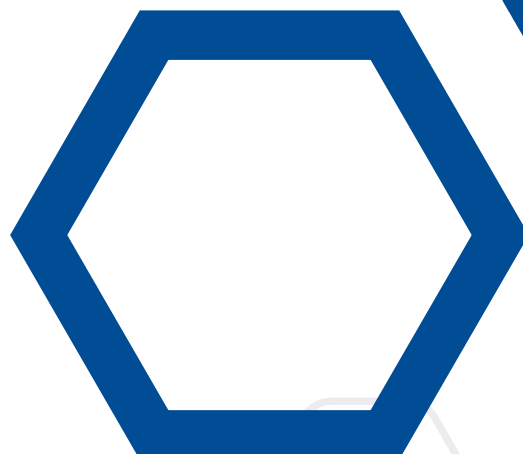
# PLATINIUM Sponsor

## \$15,000

### Benefits:

- Visibility on the official conference mobile app
- **Exhibit booth space 8x10**
- **4 full conference registrations**
- Opportunity to open or moderate a session/workshop
- Featured post on pre and post-conference email and social media campaigns
- Logo on pre and post-conference email and social media campaigns
- Logo on conference website and on-site screens
- Access to **VIP Sponsor Reception**
- Group discount on additional registrations

**SALE**



# GOLD Sponsor AWARD SPONSOR \$10,000

→ 1 available

## Benefits:

- Opportunity to do **5-minute opening of award ceremony**
- **Logo on screens during award ceremony**
- **2 full conference passes**
- Opportunity to open or moderate a session/workshop
- Featured post on pre and post-conference email and social media campaigns
- Logo on pre and post-conference email and social media campaigns
- Logo on conference website and on-site screens
- Access to **VIP Sponsor Reception**
- Group discount on additional registrations

# GOLD Sponsor KEYNOTE SPONSOR \$10,000

→ 3 available

## Benefits:

- Opportunity to do 5-minute **opening of one keynote presenter**
- **Logo on screens during a keynote**
- **2 full conference passes**
- Opportunity to open or moderate a session/workshop
- Featured post on pre and post-conference email and social media campaigns
- Logo on pre and post-conference email and social media campaigns
- Logo on conference website and on-site screens
- Access to **VIP Sponsor Reception**
- Group discount on additional registrations

# GOLD Sponsor CULINARY SPONSOR \$10,000

→ 3 available (one per day)

## Benefits:

- Opportunity for **5-minute opening** before start breakfast **OR** lunch on the day of your sponsorship
- Logo displayed **on screens during meals** on one day
- **2 full conference passes**
- Opportunity to open or moderate a session/workshop
- Featured post on pre and post-conference email and social media campaigns
- Logo on pre and post-conference email and social media campaigns
- Logo on conference website and on-site screens
- Access to **VIP Sponsor Reception**
- Group discount on additional registrations

# GOLD Sponsor DEMO SPONSOR \$10,000

→ SOLD

## Benefits:

- Opportunity for **5-minute opening** before demos
- Opportunity for **1 free demonstration slot**
- Logo exposure in all permitted demo areas
- **2 full conference passes**
- Opportunity to open or moderate a session/workshop
- Featured post on pre and post-conference email and social media campaigns
- Logo on pre and post-conference email and social media campaigns
- Logo on conference website and on-site screens
- Access to **VIP Sponsor Reception**
- Group discount on additional registrations

# GOLD Sponsor

## VIDEO SPONSOR \$10,000

### Benefits:

- Opportunity to add **3-minute corporate video to conference footage produced**
- Logo displayed on the **event summary video**
- **2 full conference passes**
- Opportunity to open or moderate a session/workshop
- Featured post on pre and post-conference email and social media campaigns
- Logo on pre and post-conference email and social media campaigns
- Logo on conference website and on-site screens
- Access to **VIP Sponsor Reception**
- Group discount on additional registrations



# SILVER Sponsor REGISTRATION SPONSOR \$5,000

## Benefits:

- Logo **displayed on registration table**
- 1 **full conference pass**
- Logo on pre and post-conference email and social media campaigns
- Logo on conference website and on-site screens
- Access to **VIP Sponsor Reception**
- Group discount on additional registrations

# SILVER Sponsor NETWORKING SPONSOR \$5,000

→ 5 available (choice of VIP reception, two exhibit hall networking events or two evening networking events)

## Benefits:

- Logo displayed on screens and printed materials during networking event of choice (first come first serve)
- 1 **full conference pass**
- Logo on pre and post-conference email and social media campaigns
- Logo on conference website and on-site screens
- Access to **VIP Sponsor Reception**
- Group discount on additional registrations

# SILVER Sponsor PHOTOGRAPHY SPONSOR \$5,000

## Benefits:

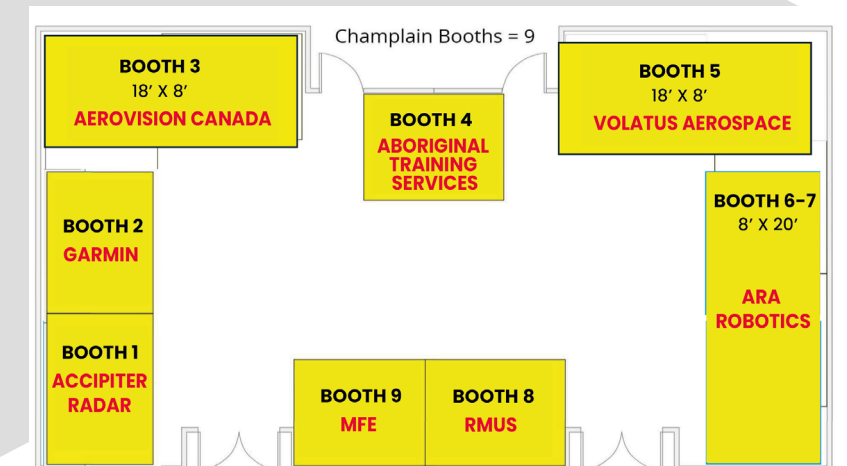
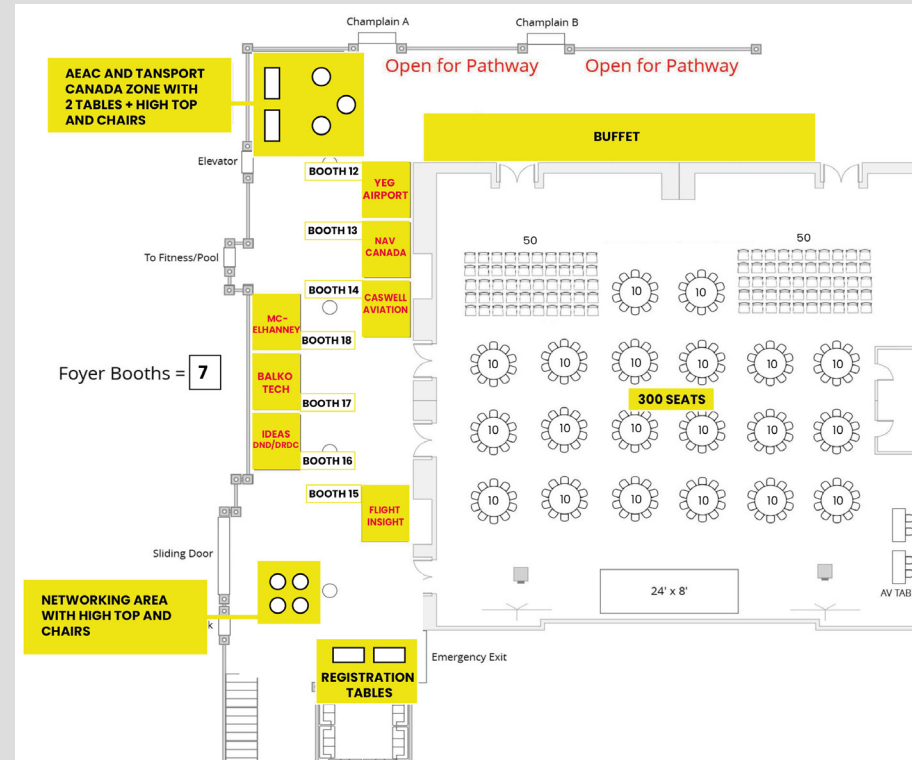
- Logo displayed **on all event photos**
- 1 **full conference pass**
- Logo on pre and post-conference email and social media campaigns
- Logo on conference website and on-site screens
- Access to **VIP Sponsor Reception**
- Group discount on additional registrations



# EXHIBIT BOOTH SPONSOR \$4,250

## Benefits:

- **8x10 Exhibit booth space with:**
  - 1 skirted table with 2 chairs
  - WiFi access
  - 1 x 120 volt power outlet
- **2 full conference passes**
- Logo on pre and post-conference email and social media campaigns
- Logo on conference website and on-site screens
- Access to VIP Sponsor Reception
- Group discount on registrations



# OPPORTUNITY FOR LIVE DEMOS (LIMITED SLOTS!)

NEW for 2025 : showcase your technologies for all attendees in our indoor and outdoor demo areas at an international airport!

Benefits Included	Outdoor Showcase*	Indoor Showcase	Promotion of product with attendees
Live Outdoor Demonstration - \$2500	●	○	●
Live Indoor Demonstration - \$1500	○	●	●

\*Outdoor showcase subject to TC, NAV and Edmonton Airports approval. Requires appropriate Insurance, drone and pilot certifications. Contact for more details.

# ABOUT AEAC

The Aerial Evolution Association of Canada (AEAC) stands as Canada's premier national industry association, dedicated to propelling the commercial drone and remotely piloted aircraft systems (RPAS) technology sector forward. With a rich history spanning two decades, AEAC, formerly known as Unmanned Vehicle Systems Canada and Unmanned Systems Canada, has steadfastly supported the RPAS industry both domestically and globally.

## **Our Mission**

At the Aerial Evolution Association of Canada (AEAC), our mission is to lead the advancement of Canada's commercial drone and remotely piloted aircraft systems (RPAS) sector by championing four core pillars: RPAS Operators, Research, Manufacturing, and RPAS Services Support.

We bring together industry, academia, government, and innovators to foster sustainable growth, accelerate commercialization, and strengthen Canada's global leadership in aerospace innovation. Through advocacy, education, outreach, and collaboration, we drive investment, innovation, and opportunity in every region of the country.

## **Our Vision**

We envision a future where RPAS technology empowers Canada to thrive—economically, socially, and environmentally. AEAC is committed to unlocking the full potential of aerial innovation, positioning Canada as a global leader in the responsible and transformative use of RPAS. Together, we will build a stronger, more connected, and forward-thinking nation—one that leads with vision, adapts with purpose, and evolves through collaboration.

## **Join Us**

Be part of the evolution. Join AEAC and help shape the future of RPAS in Canada. Whether you're a start-up, researcher, policymaker, or pilot—your voice matters. Together, we can drive innovation, support Canadian competitiveness, and build an industry that reflects the values and potential of this great country.

# READY TO PARTNER?

Contact us to explore the best opportunity for your brand  
or to confirm your sponsorship:

→ **Become a sponsor:** <https://form.jotform.com/251754252029051>

**Phone:** 613-526-5487

**Mail:** [declan@aerialevolution.ca](mailto:declan@aerialevolution.ca)

**Web:** [conference.aerialevolution.ca](http://conference.aerialevolution.ca)



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